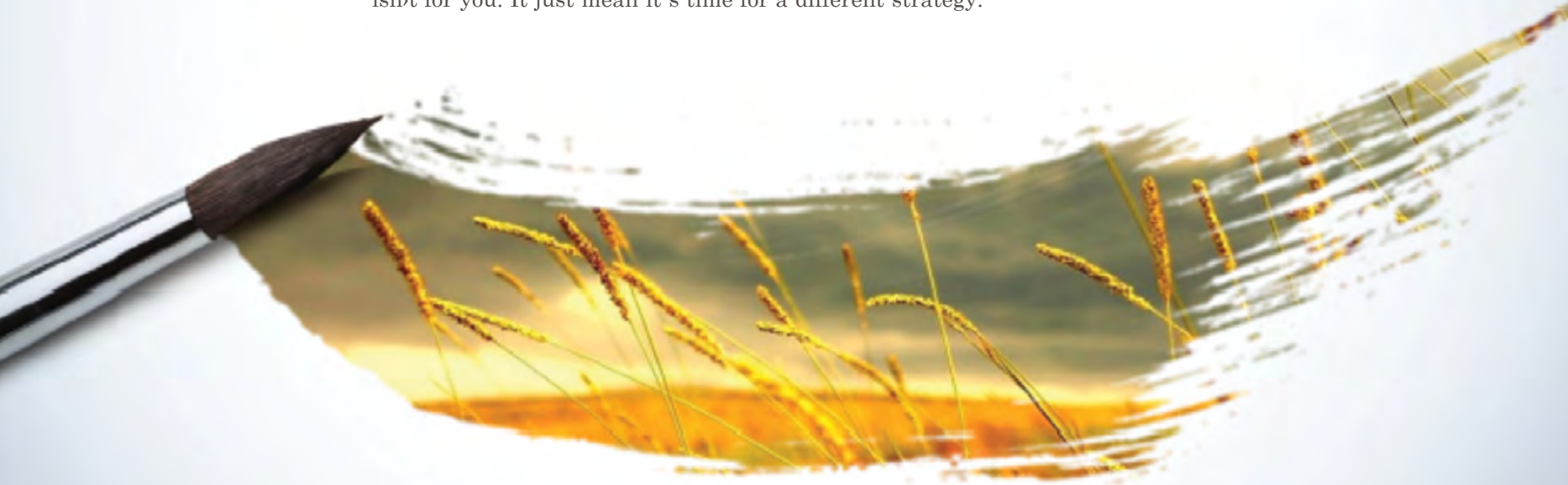


GENERAL
ADVERTISING AGENCY

possibilities are endless

WELCOME

At the end of the day, it comes down to one truth. What is the return on my investment? It's a very pertinent question to ask, and it's one we want to answer. Why entrust your business to an advertising agency that's not committed to answering the big questions? We don't want to throw your money away. The days of not knowing which half of your advertising budget is working are over. With our proprietary software, we can track the success of your advertising campaigns minute to minute and day to day to ensure that you are getting the best return on your investment. If a campaign isn't working, it doesn't mean advertising isn't for you. It just means it's time for a different strategy.





ABOUT US

- Integrity:** we keep our promises & commitments to our clients and employees.
- Performance:** we'll be the team that meets its objectives every time, every way with no excuses or exceptions.
- Innovation:** we leverage our expertise to develop new, creative and responsible solutions for our customers.
- Flexibility:** we customize our programs, services & responses to meet the evolving market & business needs of our clients.
- Diversity:** we will create an environment that attracts, retains and respects every individual regardless of our difference.

WE ARE SINCE 1977

It's not about us. That's our core philosophy. As trusted advisers, not mere order takers, we work tirelessly to solve our clients' biggest issues – not to serve our own self-interest. After all, it's not about us. It's about our clients. At General Advertising we help clients make better decisions by better understanding what their customers really want..

General Advertising Agency (GAA) is a Jordan based design & advertising agency founded in 1977 specifically to serve market with up-to-date advertising services and strategies. We have found ourselves well placed to serve this rapidly growing market with our speedy, friendly, and jargon-free approach to new media.

At our Advertising Agency, we have one mission: to ensure that the client is happy. A happy client is a busy client. Nothing else matters. It just so happens it takes a lot of energy, dedication, confidence and leadership to develop creative, effective advertising campaigns with measurable results. We expect nothing less from our creative masterminds and analytical gurus, and you should expect nothing less from your advertising agency.



OUR TEAM

We want nothing but the best for our clients. That's why we have recruited some of the brightest, talented professionals in the advertising and marketing industry. Our laid back atmosphere allows our employees to reach their true potential and tap into their creativity to develop clever advertising and marketing campaigns with impact. If you're looking for an advertising agency who will partner with you to develop a strategic marketing plan that will pay dividends, you've found it.



WHAT WE DO?

SERVICES

we understand how important it is for a business to have a proper image, identity and branding, in order for your business to stand out and have a strong position amongst its competition. Therefore, at General Advertising Agency we aim to add value to your company, by presenting your messages, and profiling you and your services in a unique and professional way, so that you gain an edge over other businesses in your market. If you are a new starting up business or an existing one.



GRAPHIC DESIGN

At General Advertising Agency, we understand how important it is for a business to have a proper image, identity and branding, in order for your business to stand out and have a strong position amongst its competition. Therefore, at General Advertising Agency we aim to add value to your company, by presenting your messages, and profiling you and your services in a unique and professional way, so that you gain an edge over other businesses in your market. If you are a new starting up business or an existing one, we can provide you with a range of services such as:

Print Design.

Photo Adjustment.

Animation Design.



WEB DESIGN & DEVELOPMENT

In our fast paced times, business owners need to grasp on every opportunity that will enable them to enhance their business & expand it. It's the age of information technology, and economy is shifting more and more towards online spaces. Many businesses are being established online with clients and partners in countries in the other half of the world. Therefore, we believe that having a website is truly crucial and essential for any type of business, as it represents not only an image of your company/organization, but also a channel through which you can enhance and grow your business and reach clients and potential partners all around the world.

WEB HOSTING & DOMAIN NAME REGISTRATION

When choosing General Advertising Agency as your web hosting service provider you acquire a competent and reliable infrastructure in LINUX server environment

General Advertising Agency hosting service providers must pass our stringent requirement for reliability.

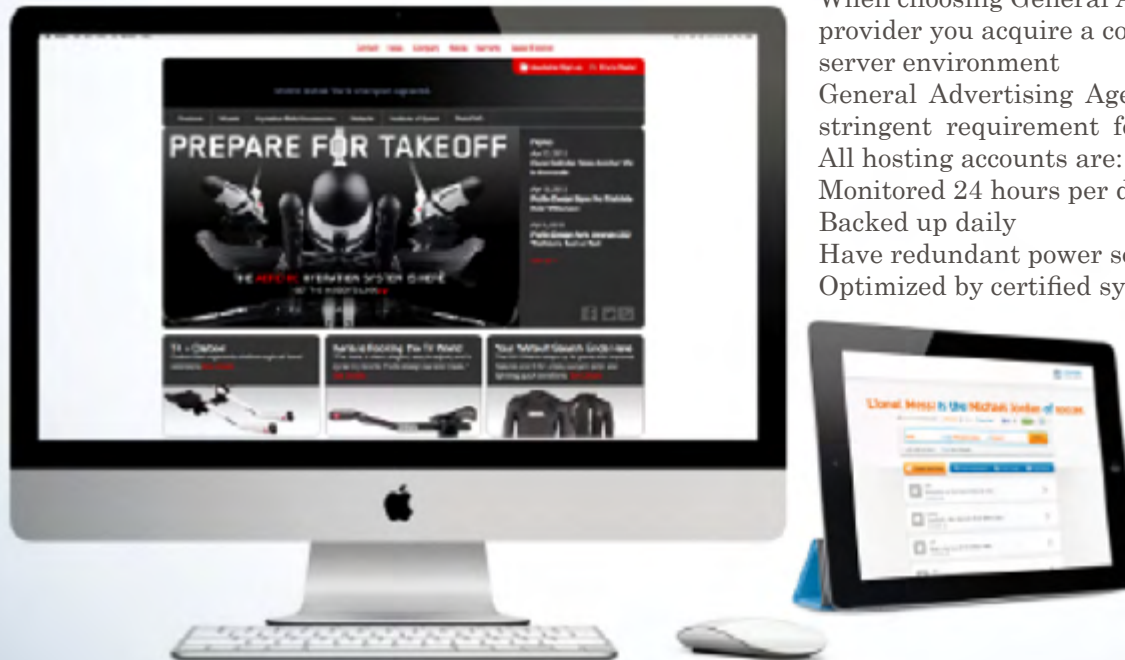
All hosting accounts are:

Monitored 24 hours per day, 7days per week, 365 days per year

Backed up daily

Have redundant power sources and access sources

Optimized by certified systems administrators and engineers



WEBSITE TRANSLATION

At General Advertising Agency stemming from our concern to meet all of our clients' needs and requirements, and to ensure that their websites are as interactive as they want them to be and can reach clients in different countries and in their own language, we are offering our clients our translation services, this means we are able to translate the content of your websites into any language you want, through our certified translators around the world.

ONLINE & OFFLINE APPLICATIONS

At General Advertising Agency we also provide you with a number of online and offline applications. Below you can read about some of our online applications.



SOCIAL MEDIA

Social media services are an increasingly effective means for large and small businesses to increase the number of business opportunities available to them. Businesses that ignore the importance of aggressive, targeted social media management do so at their own peril. In January of 2009, Facebook had 42 million users in the United States alone; in January of 2010, that number rose to 103 million. The statistics show that half of those users log in to Facebook at least once a day. That Company offers professional, research-driven social media services in this exciting and lucrative frontier of marketing. The primary benefits of a social media management campaign is an increase the credibility and trust customers put into your products and services. Social media can only strengthen your brand awareness and streamline communication between you and the consumer.



OUR CLIENTS



homeplug

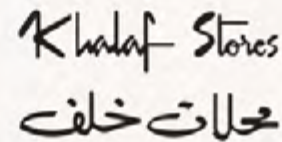


Blomberg
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SEVERIN
welcome home









The Arab International Company
For Education & Investment P.L.C



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International Company for Medical Investments P.L.C



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THANK YOU